



“I never imagined a coffee machine could do so much for my shop. It makes over £8,000* a year!”

Mr Lionel Cashin, The News Shop, East Yorkshire, National Federation of Retail Newsagents Member

“For me NESCAFÉ & GO is the perfect sideline. It takes hardly any effort or staff training to look after – but it brings in business all day long. People love a cappuccino on their way to work, while later in the day AERO® Hot Chocolate is the favourite. And people who come in for a hot drink buy other things, too. It’s helped me make my shop competitive.”

The NESCAFÉ & GO advantage:

- Average 60p profit per drink
- Quick, clean and convenient
- Standalone machine – no plumbing needed
- Customer self-service for maximum efficiency
- Six hot drink varieties including four indulgent coffees, bubbly AERO® Hot Chocolate and Tetley tea

*Revenue calculation based on selling 20 cups a day, at a RRP of £1.10, 7 days a week, 52 weeks a year.
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