



Kirit Patel  
Owner, Convenience Store,  
London



“Customers head straight for the coffee machine. It’s making £5,000 a year.”

“Customers come in wanting a newspaper or pastry, but when they see the NESCAFÉ & GO machine they buy a coffee as well. I’m serving over 20 a day now and with 50p profit in every cup that’s valuable extra business.”

**The NESCAFÉ & GO advantage:**

- Average 50p profit per drink
- Quick, clean and convenient
- Customer self-service for maximum efficiency
- Six hot drink varieties: including a choice of four coffees, AERO Hot Chocolate and Tetley tea.

